

Cazenovia Area Community Development Association, Inc. (CACDA)

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MEDIA ADVISORY

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CACDA Welcomes Board Members

Chamber and Lake Association Have New Representatives

Cazenovia, NY – David Eldridge and Preston Gilbert have been selected as the newest members of the Cazenovia Area Community Development Association, Inc. (CACDA) board of directors.

Eldridge, a former schoolteacher and dentist, was elected to an initial three-year term on the board as the representative from the Greater Cazenovia Area Chamber of Commerce. He is currently the Chair of the Historic Cazenovia Business District. Gilbert, the Assistant Director for the SUNY Center for Brownfield Studies, will serve as the representative for the Cazenovia Lake Association for a three year term.

Dave quote:???????

"The creation of CACDA was very timely in light of the challenges that the community is facing. Cazenovia is blessed with informed leadership, diverse and plentiful organizational assets, a glorious environment and physical setting, and rich cultural and human assets. CACDA's ability to wrap all of these qualities around its unique sense of place and vibrant community spirit make it an invaluable tool for the community's future. I am proud to represent the Lake Association on its Board", said Gilbert.

(more)

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Since inception, CACDA has leveraged private individual investments to bring over \$1,090,000 to the area through grants and funding for local projects. Without CACDA's full-time assistance, these monies would have gone to another community. For every dollar of individual investment, CACDA facilitated \$17.82 in projects – a 1782% return on investment.

Cazenovia Area Community Development Association, Inc. is an independent 501(c)(3) not-for-profit community based organization representing a broad cross-section of stakeholders. CACDA enhances economic vitality and preserves the rural, historic character of our region through education, consensus-building and project implementation.

Individuals and corporations can support CACDA's programs through investments and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail director@cacda.net.

Educate ☆ Build Consensus ☆ Implement