

MEDIA ADVISORY

For Immediate Release – 12/6/07

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CACDA Elects Officers

New President and Vice-President Fill Positions

Cazenovia, NY – Thomas Clarke and David Lucas have recently been elected to the positions of President and Vice-President, respectively, of the Cazenovia Area Community Development Association, Inc. (CACDA) board of directors.

Mr. Clarke, a former Cazenovia village mayor and currently with the Cazenovia Sewer District, said "I am looking forward to serving as President of CACDA and continuing the organization's commitment to our community. In a short time, CACDA has become a leader in implementing high priority programs and projects in Cazenovia. A lot of hard work lies ahead and CACDA needs the community's input and support in accomplishing our community's goals."

"Outgoing President Betsy Powers and Executive Director Barbara Henderson should be applauded for their tremendous commitment, time and energy in accomplishing CACDA's successes to date. Working together, we can continue to achieve significant progress in meeting community goals and objectives."

Mr. Lucas, a long-time resident and businessman, stated, "I became involved in CACDA, because I saw it as an opportunity to expand upon the work generated by CAPP. I believe the framework of the organization to act as a catalyst in bringing the community groups together on similar projects is the mechanism for both its current and future successes."

(more)

***CACDA Board Announces New Officers
December 6, 2007***

The former President, Betsy Powers, voiced her thoughts. "Over the last three years, CACDA has set the example for what a commitment to consensus-building can do for a community. We have shown how connecting different perspectives can benefit the whole."

"Financially, \$73,000 in private individual investments have been leveraged to bring over \$1.09 million in grants and funding into the area. For every dollar of individual investment, CACDA facilitated \$17.82 in projects – a 1782% return on investment!"

Powers added, "The competency and objectivity of our full time executive director, Barbara Henderson, has been a priceless resource. The sustainability of CACDA is of high priority given how much more work there is to do."

To complete the officer's slate, Larry Wetzel was re-elected as Treasurer and Juanita Critz was re-elected as Secretary. Wetzel and Critz have both done an outstanding job as officers of the organization.

Cazenovia Area Community Development Association, Inc. is an independent 501(c)(3) for-impact community based organization representing a broad cross-section of stakeholders. CACDA enhances economic vitality and preserves the rural, historic character of our region through education, consensus-building and project implementation.

Individuals and corporations can invest in CACDA's programs through contributions and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail director@cacda.net.

Educate ☆ Build Consensus ☆ Implement