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MEDIA ADVISORY

For Immediate Release – 8/17/07

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Be on the Lookout for the “Lake Book”!

Cazenovia, NY – In the next few weeks, Cazenovia Area Community Development Association (CACDA) will be sending copies of “Cazenovia Lake – A Use & Care Manual” to residents in the lake watershed area. The book will also be utilized by science classes at the high school.

The publication provides practical information about how important the lake is to the community, as a recreational, economic and environmental resource. It also describes various ways that individuals can help protect the lake for the future – from using phosphorus-free detergents and fertilizers, to installing native plants along the shoreline of lakefront properties.

All recipients are encouraged to read the ‘Lake Book’, then complete and return the survey postcard that is included in the mailing. We hope you enjoy learning more about Cazenovia Lake and thank you for your assistance in preserving it!

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Cazenovia Area Community Development Association, Inc. is an independent 501(c)(3) not-for-profit community based organization representing a broad cross-section of stakeholders. CACDA enhances economic vitality and preserves the rural, historic character of our region through education, consensus-building, and project implementation.

CACDA offers full time assistance to accomplish community goals and objectives. It provides a non-political clearinghouse for discussion and a resource for fact finding as well as dissemination of information.

Individuals and corporations can support CACDA's programs through donations and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail director@cacda.net. Visit our website at www.cacda.net.

Cazenovia Area Community Development Association, Inc.
Educate • Build Consensus • Implement