

MEDIA ADVISORY

For Immediate Release – 2/21/07

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CACDA Receives Grant for Lake Book

CNY Community Foundation Makes Award

Cazenovia, NY - Cazenovia Area Community Development Association, Inc. (CACDA) recently received official notification of a funding contribution from the Central New York Community Foundation (CNYCF). Kimberly Scott, CNYCF Vice President of Program and Donor Services, delivered a check for \$16,915 to Betsy Powers, President of CACDA, at the January board meeting held at the Brewster Inn.

Funding was given for development, publication and distribution of a comprehensive “Cazenovia Lake Book”. The book will be used to educate residents of all ages about the lake and to raise awareness of its critical importance for the future of the community. Cazenovia Central School District expects to use portions of the completed document in their science curriculum.

Betsy Powers said, “Books tell stories and stories teach lessons. The more often we tell the story of Cazenovia Lake, the more an awareness of the lake, its attributes and its care becomes imbedded in our consciousness. CACDA was delighted that the CNYCF saw the value of this tool as further confirmation of this priceless natural resource.”

Additional funding for the lake book is also being provided through the Finger Lakes – Lake Ontario Watershed Protection Alliance (FL-LOPWA) program budget for FY 2006-2007. Scott Ingmire from Madison County Planning Department helped to secure the support. Mr. Ingmire said, "Madison County is pleased to provide assistance to the Cazenovia Lake Book project. It represents an excellent opportunity for cooperation between the county and the greater Cazenovia area to further educate watershed landowners about the impact their actions have on Cazenovia Lake."

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Letters of support from the Cazenovia Central School District, Cazenovia Lake Association, Cazenovia Lake Foundation and Madison County Planning Department accompanied the successful grant application.

The Central New York Community Foundation, a charitable endowment for Onondaga and Madison counties, has served our community for over 78 years. It awards over \$5 million in grants annually to not-for-profit organizations and administers over \$100 million in assets. More information about the Central New York Community Foundation, including grant applications and deadlines, is available at www.cnycf.org or by calling 315/422-9538.

Cazenovia Area Community Development Association, Inc. is an independent 501(c)(3) not-for-profit community based organization representing a broad cross-section of stakeholders. CACDA seeks to facilitate the planning and implementation of various projects and programs that will enhance the quality of life, for all residents in the greater Cazenovia region, through education and consensus-building activities.

CACDA offers assistance in accomplishing community goals and objectives. It provides a non-political clearinghouse for discussion and a resource for fact finding as well as dissemination of information.

Individuals and corporations can support CACDA's programs through donations and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail director@cacda.net.

Educate ☆ Build Consensus ☆ Implement