

Cazenovia Area Community Development Association, Inc. (CACDA)
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MEDIA ADVISORY

For Immediate Release – 8/3/06

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CACDA Presents:

“Landscape for a Healthy Lake”

Cazenovia, NY - On Tuesday, 15 August 2006 at 7:00 pm in the Cazenovia Public Library Community Room, Cazenovia Area Community Development Association, Inc. (CACDA) will sponsor an informational presentation for lakeshore and other property owners.

Cazenovia Lake is an important community resource that benefits or suffers from the cumulative actions of all the surrounding landowners in the watershed. Property management practices, including landscape design and plant materials, can have a significant effect on the health of the lake.

Traditional backyard applications that alter surface runoff or shoreline vegetation can cause changes in the lake’s biological, chemical and physical factors. This in turn can lead to unwelcome consequences for wildlife and water quality.

The presentation will focus on alternative design and plant choices that will help protect Cazenovia Lake. Attendees will learn how to create attractive landscapes that require less maintenance, filter silt and debris, and provide better habitats for wildlife. Practical demonstrations on how to install various types of plants will be included.

(more)

Media Advisory – CACDA Presents: Landscape for a Healthy Lake”

3 August 2006

Page 2

A trio of presenters will share their personal expertise. Don Ferlow, Adjunct Faculty Professor at SUNY College of Environmental Science and Forestry, and an employee of Stearns & Wheeler, is a landscape architect and wetland scientist. Thad E. Yorks, Ph.D., an Assistant Professor in the Environmental Studies Program at Cazenovia College, teaches courses on botany and wetland ecology. Matthew Critz, of Critz Farms, does wetland restoration and native plant installations for such diverse clients as the New York City reservoir system, Fort Drum and the Iroquois natural gas pipeline.

Please join us for this important program. For more information call 315-655-7651.

Cazenovia Area Community Development Association, Inc.

A Resource for the Community

Cazenovia Area Community Development Association, Inc. is an independent 501(c)(3) not-for-profit community based organization representing a broad cross-section of stakeholders. CACDA facilitates the planning and implementation of various projects and programs that enhance the quality of life, for all residents in the greater Cazenovia region, through education and consensus-building activities.

CACDA offers assistance in accomplishing community goals and objectives. It provides a non-political clearinghouse for discussion and a resource for fact finding as well as dissemination of information.

Individuals and corporations can support CACDA's programs through donations and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail director@cacda.net.