

**Cazenovia Area Community Development Association, Inc. (CACDA)
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MEDIA ADVISORY

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CACDA Receives Support from IDA

Cazenovia, NY – On Thursday, 8 December 2005, the Cazenovia Area Community Development Association, Inc. (CACDA) received verification of a funding contribution. The Madison County Industrial Development Association (MCIDA) voted at their board meeting on 7 December 2005 to donate a portion of their fee for a Cazenovia College project to CACDA to help support economic development initiatives.

Peter Cann, Executive Director of MCIDA, expressed his thoughts by saying, "The Madison County Industrial Development Agency is happy to support CACDA with a monetary contribution derived from our work with Cazenovia College. Cazenovia is an important part of Madison County's past, present and future. Deliberately planning the future is the only way to keep pace with our globally connected world; staying the same is increasingly a recipe for decline. CACDA is all about helping the people of Cazenovia plan the future of their community. The MCIDA is ready to help in any way we can."

Betsy Powers, President of the CACDA Board of Directors said, "Peter Cann is absolutely correct and we appreciate the support of the MCIDA. With the pressure of development escalating, the Cazenovia area recognizes that planning and coordination is essential to preserve the historical uniqueness and economic health of the community. CACDA provides an experienced full time executive director who assists our decision makers in leveraging their time by providing grant information, resources and a forum for communication. The intended result is a more cohesive and proactive stance for the community as a whole."

Cazenovia Area Community Development Association, Inc. is an independent 501(c)(3) not-for-profit community based organization representing a broad cross-section of stakeholders. CACDA seeks to facilitate the planning and implementation of various projects and programs that will enhance the quality of life, for all residents in the greater Cazenovia region, through education and consensus-building activities.

CACDA offers assistance in accomplishing community goals and objectives. It provides a non-political clearinghouse for discussion and a resource for fact finding as well as dissemination of information.

Individuals and corporations can support CACDA's programs through donations and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail director@cacda.net.