

# **Cazenovia Area Community Development Association, Inc. (CACDA)**

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## **MEDIA ADVISORY**

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### **CACDA Elects Officers**

**Cazenovia, NY** – Peter Kip, Jr. and Edward Green have recently been elected to the positions of Vice-President and Treasurer of the Cazenovia Area Community Development Association, Inc. (CACDA) board of directors. To complete the officer's slate, David Lucas was re-elected as President and Juanita Critz was re-elected as Secretary.

Peter Kip, Jr. is the Director of Sales and Marketing at Pelco Component Technologies. Peter has been an active member for several years and currently represents the Route 20 Consortium. Trush Park Association was an original standing member and in 2009 the board voted to allow this seat to represent the Consortium, which includes a larger geographic area in Madison County.

"In order for CACDA to be a truly collaborative organization, we strive to have representation from as many different interests as possible. It has been my pleasure to serve on the CACDA board and represent the interests of small business development in the area", said Mr. Kip.

Edward Green, a founding member of Green & Seifter Attorneys, PLLC and Green & Seifter, CPAs, is one of the original board members of CACDA and has demonstrated his commitment to the organization in many ways. Mr. Green said, "I appreciate the place that the organization has in the community and look forward to further implementation of local priorities with CACDA's assistance".

### **Founding Member Back on Board**

Betsy Powers re-joined the CACDA board of directors, after having previously served as the first President from 2005 to 2007. "I am very happy to be back on the CACDA Board as an at-large member. Our mission to enhance the vitality and preserve the character of the community through education, consensus building and project implementation requires us to continually respond to an evolving community", said Ms. Powers. "As the world continues to change, it is clearer than ever that the communities experiencing the highest level of cooperation and collaboration also possess the strongest tendencies to survive. Success in any endeavor begins with an integrated approach and moves from theory to practice. CACA embodies this theme and I am both excited for the catalyst we have been and the catalyst we will continue to be in our community."

“We have always had a terrific group of individuals on our board of directors. We especially want to thank Tom Clarke for demonstrating leadership during his tenure on the board, first as President and then Vice-President. The time and energy he devoted have allowed CACDA to achieve significant progress in the past several years and his presence will be missed”, said Executive Director Barbara Henderson.

CACDA enhances economic vitality and preserves the rural, historic character of our region through education, consensus-building and project implementation.

Individuals and corporations can support CACDA’s programs through contributions and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail [director@cacda.net](mailto:director@cacda.net).

**Educate      ☆      Build Consensus      ☆      Implement**