

## MEDIA ADVISORY

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# "Farm and Fork" an 'Authentic' Success!

**Cazenovia, NY** – On 3 September 2009 Cazenovia Area Community Development Association (CACDA) presented "Farm and Fork, An Evening with Beezie and John Madden." The beautiful late summer weather provided a perfect backdrop for this special event that was held at the Madden's farm in Nelson.

The evening began with a tour of the barn and a chance to meet its most famous award-winning resident, *Authentic*. In keeping with the theme, "A Celebration of Local Agriculture", guests then enjoyed a delicious meal that included many ingredients contributed by local farmers and food producers. Music, a silent auction, abundant desserts, and a full moon helped to create a truly exceptional time for everyone who attended.

"I was pleased to represent CACDA and the work they do for our community", said Dave Lucas, President of the CACDA Board of Directors. "The unique setting and the incorporation of local products really reinforces the importance of nurturing our existing community resources."

Bob and Bobbie Constable, long-time residents of the area and strong CACDA supporters, thoroughly enjoyed the event. "We had a wonderful time and were so impressed with the whole experience. Everyone who participated loved it!"

"We especially want to thank our generous and gracious hosts, Beezie and John Madden, for opening their home and stables for our event," said Barbara Henderson, Executive Director. "CACDA has worked hard for the past four years, with various partners, to help preserve more than 600 acres of land for agriculture. The Madden farm is an excellent venue to showcase how critical the agricultural industry is to Central New York's economy."

Beezie Madden is the highest internationally ranked American show jumping rider. She has won Olympic gold medals and many other worldwide competitions. John Madden is the founder of one of the nation's premier international equestrian events, the Syracuse Invitational Sporthorse Tournament, which features top-ranked riders from around the globe. This year's Tournament will be held at the War Memorial and Oncenter Complex from October 28 to November 1.

CACDA enhances economic vitality and preserves the rural, historic character of our region through education, consensus-building and project implementation.

Individuals and corporations can support CACDA's programs through contributions and volunteer efforts. For more information, please call Barbara Henderson, Executive Director, at 655-7651 or e-mail [director@cacda.net](mailto:director@cacda.net).

**Educate      ☆      Build Consensus      ☆      Implement**